



FOR IMMEDIATE RELEASE
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MMMMF/*Alive Inside* to host benefit concert set for June 14th at the Blue Door in OKC

Norman, OK -- The Music Moves Mountains Foundation, a 501 (c) (3) non-profit organization offering music as a means of therapy and recovery, is hosting a local benefit concert to raise awareness and funds for its community programs and the work of the documentary *Alive Inside*. The benefit will take place on Saturday, June 14th at 8pm at the Blue Door, 2805 N. McKinley, OKC, OK 73106, PH (405) 524-0738, and will feature the music of the Storyville Scoundrels, a group that performs classics from the '30s-'50s Swing/Jazz era. A suggested donation of \$20 or a donation of a new/used iPod and headphones will be accepted at the door. Show is all ages; non-smoking venue; BYOB. Refreshments will be provided by Mustang Brewery for those over 21.

One of the goals of the Music Moves Mountains Foundation is to make music more available to the Alzheimer's and Dementia community by helping those affected recover memory, re-connect with loved ones, communicate, continue quality of life, and to prevent progression of the disease. Winner of the Audience Award at Sundance, *Alive Inside* is a documentary that follows social worker Dan Cohen (Exec. Director of *Music & Memory*) in nursing homes and memory care facilities as he offers Alzheimer's and Dementia sufferers personalized iPods filled with music from their lifetime. The results were as miraculous as famed Neurologist Dr. Oliver Sacks has documented in his own work, that this music "awakened" the patients - some who have not spoken or even moved in years - by singing, dancing, and even communicating and connecting with the world again (one of the clips showing an elderly man named Henry come alive by listening to Cab Calloway went viral last year while filming). The full-length film, directed by Michael Rossato-Bennett, will be featured at the deadCenter Film Fest on June 14th and 15th in Oklahoma City (visit www.deadcenterfilm.org for schedule).

The Music Moves Mountains Foundation was launched in 2012 in response to the lack of resources in the community for music therapy and related services. All donations to the Foundation are tax-deductible and will be utilized to offer free or affordable services and programs to those in need of music therapy, education, and community outreach.

For more information on the Blue Door, please visit www.bluedoorokc.com. Preview music from the *Storyville Scoundrels* at www.facebook.com/storyvillescoundrels. To view the *Alive Inside* trailer, visit <http://vimeo.com/80114021> or www.aliveinside.us. For more information about *Music and Memory* programs, visit www.musicandmemory.org. To support the Music Moves Mountains Foundation, visit www.musicmovesmountains.org or contact Julie Frost at julie.frost@musicmovesmountains.org.

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